

Press release

Basel (SUI), January 10th 2025



Photo caption (from left to right): Isabell Werth, Mrs Madeleine Winter-Schulze, Longines Owner of the Year 2024, Bernardo Tribolet (Longines Vice President Marketing), and Caroline Blatchford (Vice Chair of the JOC). – Credit: © Audrey Mouton

Mrs Madeleine Winter-Schulze awarded the Longines Owner of the Year

The Jumping Owners Club was extremely honoured to award the prestigious Longines Owner of the Year to Mrs Madeleine Winter-Schulze on Friday 10 January 2025 at the Longines CHI Classics Basel. Recognized as one of the most outstanding owners of show jumping, dressage and eventing horses in the world, Mrs. Winter-Schulze is the owner of the 2024 Olympic Gold Medal winning horse CHECKER 47 ridden by Christian Kukuk. The award ceremony took place during the Longines CHI Classics Basel (SUI), in the presence of Bernardo Tribolet, Longines Vice President Marketing, and Caroline Blatchford, Vice Chairman of the Jumping Owners Club. This award, created in 2004 and approved by the FEI, recognizes the important involvement of horse owners in the sport of show jumping. It is proudly supported by the Swiss watch brand Longines, which is the Official Partner of the Jumping Owners Club.



For several decades, Madeleine Winter-Schulze has supported show jumping worldwide by giving riders access to exceptional horses that enable them to compete at the highest level. She has been the top supporter of German multi-Olympic medallist Ludger Beerbaum and his stable of riders and horses.

Mrs Robin Parsky, Chairman of the Jumping Owners Club, said, *“We are very excited this year to present the Jumping Owners Club award for the most outstanding owner in show jumping to the wonderful horsewoman Mrs. Madeline Winter-Schulze. I have been an admirer of Madeleine for many years and have read so many inspiring articles about her involvement with her horses. She has served as an inspiration to many worldwide. We salute you today Madeleine and we thank you for all the support and encouragement you have given over the years to the sport of showjumping.”*

The Award, an original art piece representing a horse head in solid silver, has been awarded to Mrs Madeleine Winter-Schulze by **Bernardo Tribolet, Longines Vice President Marketing**, and Caroline Blatchford, JOC Vice Chairman, on the main arena of the Longines CHI Classics Basel. Mrs Winter-Schulze also received a Longines watch.

The next two owners in the ranking are at the 2nd place, **Mrs Signe Otsby** (owner of Caracole de la Roque and Kalinka van't Zorgvliet, ridden by Karl Cook for USA), and at the 3rd place, **Mr Georg Kaehny** (owner of King Edward and Iliana, ridden by Henrik von Eckermann for Sweden).

Previous winners of the Owner of the Year Award:

- John, Pat and Lisa Hales (GBR) for Arko III (2004 and 2005).
- Mrs Serena Hamberg (AUT) for The Sixth Sense (2006).
- Mrs Nancy Clark (USA) for Shutterfly (2007).
- Mr Eric Lamaze (CAN) & Mr John Fleischhacker (USA) for Hickstead (2008, 2009 and 2010).
- Mrs Beverley Widowson (GBR) for Carlo 273 (2011) and Big Star (2012).
- Mrs Jane Clark for Cella (2013).
- The Holsteiner Association for Casall Ask (2014).
- His Majesty the King, Mohamed VI, King of Morocco, for Quickly de Kreisker (2015).
- Mr Benoît Zimmermann (FRA) for Chesall Zimequest (2016).
- Stuteri Arch – Mrs Charlotte Söderström (SWE) for H&M All In, H&M Christian K and H&M Cue Channa 42 (2017).
- Mr Luigi Baleri for Clooney 51 and Chaplin (2018).
- Mr Luigi Baleri for Clooney 51, Chaplin and The Sinner (2019).
- 2020 : no award due to Covid-19.
- Stuteri Arch – Mrs Charlotte Söderström (SWE) for H&M All In, H&M Christian K and H&M Indiana (2021).
- Mr Georg Kaehny - Dufour Stables AG for King Edward & Iliana (2022).
- Mr Georg Kaehny - Dufour Stables AG for King Edward & Iliana (2023).

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About Longines

Based in Saint-Imier, Switzerland since 1832, Longines watchmakers enjoy an expertise steeped in tradition, elegance and performance. With generations of experience as the official timekeeper for world championships, and as a partner of international sports federations, Longines has created strong and long-lasting relationships in the world of sports, over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watchmaker. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.

About the Jumping Owners Club

Created in 2004 with the International Equestrian Federation (FEI), the Jumping Owners Club is an exclusive organisation of international owners who work towards growing the involvement of enthusiasts in the sport around the world. It is the only body which represents the views and opinions of owners, and works closely alongside the FEI to provide a platform for owners worldwide to share their common passion of equestrianism.

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